

C.P.I. Análisis de Audiencia Acumulada de Emisoras (FM/AM)

Ciudad: Interior Urbano 100%

Período: Julio 2023 (17/06/2023 - 14/07/2023)

Dispositivos: Radio, Celular/Smartphone, Pc y Laptop

Emisora	Frc.	%	Miles	#Horas	Radio			Celular/Smartphone			Pc y Laptop		
					%	Mls.	Horas	%	Mls.	#Horas	%	Mls.	Horas
Audiencia Acumulada	FM/AM	91.2	11778.6	23.21	86.1	11120.1	20.48	32	4143.3	9.12	4.4	570.4	9.27
1 R.P.P.	FM/AM	20.5	2641.2	8.12	18.1	2330.7	8.03	4.5	577.2	4.09	0.5	64	7.54
2 Exitosa	FM	17.7	2285	7.06	15.9	2051.1	7.03	3.1	403.7	3.3	0.4	56.7	4.48
3 Nueva Q	FM	16.6	2144.6	7.24	14.4	1861.4	7.03	3.9	503.6	4.57	0.5	58.5	3.48
4 La Karibeña	FM	14.8	1906.3	6.33	12.4	1597.2	6.24	3.6	468.4	4.33	0.3	32.5	2.54
5 Moda	FM	14.2	1831.8	6.21	11.2	1444	5.3	5.7	735.8	4.36	0.6	79	4.06
6 Panamericana	FM/AM	12.3	1582.6	5.18	10.5	1354.6	5.09	2.6	338.4	3.54	0.3	37.8	3.15
7 La Inolvidable	FM/AM	11.2	1440.9	7.09	9	1156	6.33	2.9	376.7	5.21	0.7	92.8	7.39
8 La Zona	FM	10.4	1337.9	4.48	8	1029.2	4.33	4.1	526.4	3.09	0.1	16.7	4.24
9 Ritmo Romántica	FM	10.1	1309.5	4.3	7.7	992.2	4	3.4	441.2	3.33	0.5	67.9	6
10 Onda Cero	FM/AM	9	1156	4.42	7.1	920.9	4.33	2.6	338.1	3.3	0.1	14	3.06
11 Oxígeno	FM	6.4	830.9	6.3	5.5	711.1	5.36	1.6	205	5.21	0.5	64.5	4.54
12 La Kalle	FM	6.2	804.4	5.42	5.3	685	5.48	1.4	184.9	2.54	0.1	19.2	4.54
13 Felicidad	FM/AM	4.7	611.7	6.18	4.2	541.3	6	0.6	79.6	5.33	0.2	27.4	5.39
14 Radio Megamix	FM/AM	4.3	559.9	3.42	3.8	492.8	3.21	0.9	112.3	3.18	0.1	11.1	4.18
15 Studio 92	FM	3.8	488	4.3	2.8	358.5	3.48	1.3	164.1	3.48	0.3	35.7	5.48
16 Radiomar	FM	0.5	67	4.27	0.4	55.9	3.03	0.1	8.9	12.21	0	2.1	0
17 Otras Emisoras	AM	5.9	764.6	8.45	5.7	733.1	8.51	0.6	83.4	1.33	0.2	21.8	4.24
18 Otras Emisoras	FM	63	8130.4	16.39	58.8	7587.8	15.36	18	2282.7	6.42	1.7	220.9	7.39

Bloque días: Domingo
 horas: [00:00-23:59] (24 horas)

Grupo Objetivo: Hombres y Mujeres de [11-99] del AB/C/DE
 Muestra: 2415
 Universo: 12911.1