

## CPI: Análisis de Audiencia Por Dispositivos

Ciudad: Nacional Urbano  
 Período: Noviembre 2022  
 Dispositivos: Radio, Celular/Smartphone, Pc y

Emisora	Frc.	%	Miles	Horas	Radio			Celular/Smartphone			Pc y Laptop			
					%	Mls.	Horas	%	Mls.	Horas	%	Mls.	Horas	
<b>Audiencia</b>														
Acumulada	FM/AM	92.4	20293.4	24.12	87.9	19308.2	21.03	34.7	7609.4	9.39	6.5	1422.1	8.09	
1	R.P.P.	FM/AM	22.9	5020.8	8.27	20.4	4478.6	8.09	5.3	1172.8	4.24	0.9	196.8	4.39
2	Nueva Q	FM	18.9	4150.9	6.51	16.2	3551.2	6.3	4.9	1074.3	4.33	0.5	107.1	3.48
3	Moda	FM	18.8	4119.5	6.15	15.3	3358.8	5.33	6.4	1401.6	4.12	1.4	301.1	4.03
4	La Karibeña	FM	18.2	3990.1	6.15	15.8	3461.8	6.06	3.9	847.9	3.51	0.6	122.3	3.42
5	Exitosa	FM	17.3	3805.7	7.48	15.4	3377.8	7.27	3.7	822.5	4.18	0.8	185.2	4.27
6	Panamericana	FM/AM	16.2	3567.3	5.48	14	3072.4	5.18	4.1	902.3	4.24	0.6	131.6	2.51
7	La Inolvidable	FM/AM	13.5	2968	6.51	11.5	2528	6.09	3.4	736.5	6.18	0.4	83.3	3.06
8	Onda Cero	FM/AM	13.4	2940	5.42	10.8	2380.3	4.57	4.4	969.6	4.24	0.8	171.2	4.18
9	Ritmo Romántica	FM	12.8	2803.9	5.09	9.5	2092.2	4.33	4.6	1016.2	4.03	1	211.4	3.45
10	La Zona	FM	12.7	2784.8	5.51	9.9	2182.1	5.27	4.4	974.3	3.54	0.8	166.5	3.42
11	Felicidad	FM/AM	8.8	1927.7	8.18	7.6	1663.9	7.48	2.2	491.8	5.42	0.2	51.1	5
12	Oxígeno	FM	8.7	1919.2	6.03	6.9	1509.3	5.27	2.4	521.3	4.57	1	212.9	3.39
13	La Kalle	FM	8.7	1918.2	7.09	7.7	1690	7.18	1.9	420.3	2.48	0.4	78.8	2.54
14	Radiomar	FM	8.1	1770.6	6.39	6.9	1518.3	6.12	2.2	488.5	3.57	0.3	61.1	6.51
15	La Mega	FM/AM	5.4	1189.9	6.27	4.9	1066.6	6.18	1	225.7	3.57	0.1	27.2	2.24
16	Studio 92	FM	4.9	1084	5.15	3.9	846.9	4.42	1.5	330.5	3.39	0.6	123.1	3.57
Radio América														
17	104.7 [Lima]	FM	4.7	1021.2	6.45	3.6	796.5	6	1.4	312.3	5.42	0.4	78.8	4.33
18	Oasis [Lima]	FM	4.4	957.9	5	3.4	741.4	4.18	1.4	309.1	3.36	0.5	114.3	4.15
19	Corazón [Lima]	FM	4.3	939.5	4.42	3.3	717.3	3.57	1.5	330.7	4.06	0.3	70.8	3.36
20	Mágica [Lima]	FM	3.9	845.9	7.18	3.4	742.9	6.36	1	213.8	4.57	0.3	55.4	3.36
21	Planeta [Lima]	FM	3.3	715.7	5.15	2.4	531.6	4.15	1.1	248.8	5.06	0.3	70.6	3.3
Radio Disney														
22	[Lima]	FM	2.7	599.4	6.27	2.1	468.3	5.42	0.9	191	4.51	0.3	65.9	4.18
23	Inca [Lima]	AM	0.5	101.4	4	0.4	93.1	3.48	0	9.9	0	0	8.3	0
24	Otras Emisoras	AM	4.8	1055.8	11.3	4.7	1035.1	11.3	0.2	50.9	3.48	0.1	20.4	3.33
25	Otras Emisoras	FM	44.8	9828.8	14.3	42.2	9274.2	14.03	9.8	2154	5.21	1	216.1	3.57

Bloque días: Domingo  
 horas: [00:00-23:59] (24 horas)  
 Grupo Objetivo: Hombres y Mujeres de [11-99] del AB/C/DE  
 Muestra: 4621  
 Universo: 21954.3